

## **Publication of an insider information pursuant to Article 17 of Regulation (EU) No 596/2014**

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### **The Social Chain AG resolves Capital increase against cash contributions from authorized capital**

*Berlin, 23 November 2021* – The management board of The Social Chain AG (WKN: A1YC99, ISIN:DE000A1YC996, Ticker: PU11) (the "**Company**") today resolved with approval of the supervisory board to increase the registered share capital of the Company with exclusion of the shareholders' subscription rights by up to 10%. The capital increase against a cash contribution shall be effected through partial utilization of the existing authorized capital. The registered share capital of the Company shall be increased from EUR 11,453,247.00 by issuing up to 1,145,324 new registered shares, each representing a proportionate amount of the share capital of EUR 1.00, to a new share capital of up to EUR 12,598,571.00. The new shares shall be offered exclusively to institutional investors by way of a private placement in an accelerated bookbuilding, which will begin immediately after the publication of this ad-hoc notice and can be finished shortly.

The new shares are eligible to a share in the profits of the financial year 2021 starting from 1 January 2021.

The new shares will be admitted to trading without a prospectus on the Regulated Market segment of the Frankfurt Stock Exchange and the sub-segment of the Regulated Market with further post-admission obligations of the Frankfurt Stock Exchange (Prime Standard).

The net issue proceeds from the capital increase are to be used for the partial financing of the acquisition of DS Holding GmbH by the Company.

The Company has agreed with the underwriters on a 90-day lock-up period with market standard conditions. The first day of trading for the new shares shall take place on or around 29 November 2021.

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*Pursuant to the EU Product Surveillance Requirements, a product approval process in respect of the Shares has been carried out by each distributor which has determined that the Shares are (i) suitable for a retail target market consisting of retail investors and investors meeting the criteria*

*for professional clients and eligible counterparties (each as defined in MiFID II (Directive 2014/65/EU)) and (ii) suitable for distribution through all distribution channels permitted under MiFID II, respectively. Each distributor subsequently offering the Shares is responsible for independently evaluating the target market for the Shares and determining appropriate distribution channels.*